I am very impressed by the community fostered by the USLUA. If elected to the executive committee, I would like to harness the power of that community and use social media to create a forum for spreading information that would make life at CERN easier for US personnel. One idea would be to create a space where people could rate their landlords, providing feedback for potential new tenants. Another idea would be to use crowd sourced information to generate a quarterly orientation presentation for incoming US CERN users. USLUA has created a powerful community experienced in expat living. The experience can be shared in real time by creating new modes of interaction through social media forums.